PUBLICAFFAIRS TO PUBLISH NEW BOOK BY GARRY KASPAROV THAT ARGUES FOR THE WEST TO TAKE ACTION AGAINST RUSSIAN PRESIDENT PUTIN

New York, NY (January 28, 2015): The Perseus Books Group is thrilled to announce the acquisition by its PublicAffairs imprint of Garry Kasparov’s new book, WINTER IS COMING: Why Vladimir Putin and the Enemies of the Free World Must Be Stopped, slated for publication in fall 2015. The book by the former world chess champion and Russian pro-democracy leader argues for a unified, worldwide stand against Russian President Vladimir Putin as he seeks to consolidate and maintain his own power to the detriment of his country and the world at large. The book was represented by Chris Parris-Lamb at the Gernert Company.

“I’m very excited that WINTER IS COMING is due out this year, and that it’s found its perfect home,” said Garry Kasparov. “It’s a book of big ideas and ambitious proposals, and that’s what PublicAffairs does better than anyone.”

“Garry Kasparov’s intelligence and courage have made him not only a singular chess master but one of the world’s preeminent strategists and thinkers,” said David Steinberger, the President and CEO of the Perseus Books Group. “We are delighted to add him to PublicAffairs’ list, which already includes such authors as Natan Sharansky, George Soros, and John Kerry, and we look forward to partnering with Mr. Kasparov to publish this bold and necessary book.”

Garry Kasparov spent twenty years as the world's #1 ranked chess player. In 2005, he retired from professional chess to lead the pro-democracy opposition against Vladimir Putin, and ran for the presidency of Russia in 2008. He has been described as “not only one of the world's smartest men, he is also among its bravest,” by UN Watch, and the editor of The New Yorker, David Remnick, has said, "[Kasparov's] appeal is the stubborn purity...of his politics, the prestige of his former position as chess champion, and the public sense that he is an idealist...[He is] as generous as he is intelligent.”

For over a decade, Kasparov has been a vocal critic of Putin, and has watched as one after another of his most terrifying prophecies about Putin’s intentions have come to pass. In WINTER IS COMING, Kasparov argues that Putin's Russia, like ISIS or Al Qaeda, defines itself in opposition to the free countries of the world. Lest we be drawn into another prolonged conflict, he now urges a forceful stand—diplomatic and economic—against Putin. The world's democracies must stop recognizing and negotiating with Putin; he has eliminated all rivals within his country, so meaningful opposition from abroad is critical.

Argued with the force of Kasparov's world-class intelligence, passionate belief in democracy, and hopes for his home country, WINTER IS COMING will be an unmistakable call to action against a threat to the modern world order.
ABOUT THE PERSEUS BOOKS GROUP
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PublicAffairs (www.publicaffairsbooks.com) is an independent publishing house, founded by Peter Osnos in 1997, to publish good books about things that matter. From the start, PublicAffairs authors have been at the heart of the national conversation. PublicAffairs is the publisher of books by Muhammad Yunus, George Soros, Wendy Kopp, Paul Farmer, John Kerry, Letty Cottin Pogrebin and the recent New York Times bestseller, The Great Deformation by David Stockman.

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